

Customer Attraction Campaign

“ONCE THE SHOPPING IS DONE, IT PAYS TO BE MILLENNIUM”

- REGULATIONS -

1. PROMOTING ENTITY

The “Once the Shopping is done, it pays to be Millennium” Customer Attraction Campaign (hereinafter the “Campaign”) is being carried out by Banco Comercial Português, S.A., with registered office at Praça D. João I, 28, in Oporto, having a share capital of 3,000,000,000.00 Euros, registered at the Commercial Registry Office of Oporto with the single commercial registration and TIN 501525882, (hereinafter referred to as “Millennium bcp” or “Bank”)

This Campaign is subject to the following conditions.

2. PERSONAL AND TEMPORAL SCOPE

The Campaign is aimed exclusively at new individual Customers of Millennium bcp aged 18 or over, except university Customers up to the age of 25.

A New Customer is one who, on 30 June 2025, did not hold a current account with the Bank as 1st Holder and who opens their first account as 1st Holder, during the term of the Campaign, through any of the Bank's channels (Branch, Website, or Millennium App).

- 2.1** The Campaign runs from 1 July to 15 October 2025.
- 2.2** The Campaign is not cumulative with other Customer Attraction Campaigns, namely the UNNI Campaign - Attracting young university students.
- 2.3** Self-employed Individual Entrepreneurs who open an account in this capacity are not covered by the Campaign.
- 2.4** Members of the management and supervisory bodies, the ROC and Millennium bcp employees will not be eligible for this Campaign. For this purpose, “employees” are considered to be persons with an employment, traineeship or service provision relationship with Millennium bcp.

3. ELIGIBILITY CRITERIA AND PARTICIPATION RULES

New Customers over the age of 18 who fulfil all the following cumulative conditions listed below may participate in this Campaign:

- 3.1** They open their first current account as the first holder, in any of the Bank's channels (Branch, Website or Millennium App), during the duration of the Campaign;
- 3.2** Make an initial deposit into the account of at least €250 (two hundred and fifty euros). In the case of opening an account through the Bank's digital channels

(website or app), the initial deposit must be made by means of a transfer from a bank account in which the Customer is the first holder;

- 3.3** Subscribe to one of the integrated solutions currently marketed by the Bank, which allows access to a range of banking products and services by paying a package account maintenance fee (charged monthly and ranging from €1 to €15 + Stamp Duty) depending on the solution chosen, the Customer's financial involvement with the Bank and subscription to the digital statement;
- 3.4** Have installed the “O Meu Pingo Doce” App (hereinafter OMPD App or OMPD) and indicate their OMPD Customer number, which can be consulted in the App's “Profile” area;
- 3.5** Register for the Campaign by clicking on the banner available on the Millennium App, in the “For You” area or on the first screen after logging in, which will open a page with the instructions to follow to register your OMPD Customer number (consisting of 13 digits), from the 2nd working day following fulfilment of all the above access conditions.
- 3.6** The draw for the winners is made daily, the first being on 8 July.

The deadline for registering in the banner is 15 November 2025.

4. GRANTING OF THE BENEFIT

- 4.1** At the time of registration in the Millennium App, after entering the OMPD Customer ID, the Customer is informed that he/she is one of the winners and that the benefit will be awarded to him/her within a maximum period of fifteen working days.
- 4.2** The benefit consists of the attribution of the value of €100 (one hundred euros) in balance in the OMPD App, which will be provided by the company Pingo Doce - Distribuição Alimentar, S.A., with head office at Rua Actor António Silva, n.º 7, 1649-033 Lisboa, registered in the Lisbon Commercial Registry with the single commercial registration and TIN 500 829 993.
- 4.3** The granting of the benefit presupposes a loyalty period of 24 months, as a Customer and with an integrated solution active in the Account.
 - 4.3.1** If, during this 24-month period, the Customer no longer has an integrated solution associated with their Account, they are obliged to reimburse the Bank for the full value of the benefit awarded;
 - 4.3.2** For the purposes set out in the previous paragraph, the Customer undertakes to provision the Account and authorises Millennium bcp to debit the Account for the amount due.
- 4.4** In order to award the benefit, the Bank will share with Pingo Doce the OMPD App customer number (unique 13-digit code, available in the App's customer area), which the Customer has provided, and the date on which they became

eligible to enjoy the benefit associated with the campaign - thus letting Pingo Doce know that they are an MbcP Customer. For further information on the personal data privacy policy and terms and conditions of use of the OMPD App, please consult the documents available there.

- 4.5** The €100 balance awarded on the OMPD App can only be used in Pingo Doce shops in mainland Portugal and Madeira, except: Outlet shops, Pingo Doce petrol stations, PD&Go shops, Pingo Doce Express shops, APP Pingo Doce Express, Pingo Doce Online, Comida Fresca ordering service, Glovo and UberEats platforms.
- 4.6** The Customer will receive a confirmation SMS from Pingo Doce the next day after the balance has been loaded onto the OMPD App.
- 4.7** The amount awarded can only be used until 31 December 2025.
- 4.8** The benefit cannot be changed/exchanged for any other benefit, nor can it be converted into cash.
- 4.9** The benefit will not be granted if there are instances of non-compliance by the participant in relation to the Bank.

5. CONDITIONS AND ADDITIONAL INFORMATION

- 5.1** Participation in the Campaign implies unreserved acceptance of the terms and conditions of this Regulation, as well as the terms and conditions of the OMPD App and personal data privacy policy, which can be consulted directly on the OMPD App or on the Pingo Doce website.
- 5.2** For more information on this Campaign, please visit Millennium bcp's website.
- 5.3** Millennium bcp reserves the right to modify this Regulation whenever it deems necessary, namely, to change the conditions of participation or to, in the event of justifiable cause, interrupt the Campaign provided that it gives one (1) days' notice on its website.
- 5.4** For additional information on how Millennium bcp handles personal data, please refer to our privacy policy available at www.millenniumbcp.pt.

Oeiras, 8 September 2025